

## CHAPTER – VII

# PROJECT BENEFITS

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### 7.0 INTRODUCTION

**NV Distilleries & Breweries (North East) Pvt. Ltd.** is planning to set up 200 KLPD grain based distillery along with 15 KLPD malt spirit and 10 MW cogeneration power plant adopting environment friendly technology. The plant is proposed to be set up in village Bartezpur, P.O. Vijayanagar, District Kamrup, State Assam. The project will not only improve the socio-economic status of the people but will also generate increase the state government earning in the way of excise duty as at present all the alcohol requirement of the state is coming from other state by paying heavy excise duty. The proposed project will help in overcoming this. Following are the benefits of the proposed project.

### 7.1 IMPROVEMENTS IN THE SOCIAL INFRASTRUCTURE

- The company's management will recruit the semi skilled & unskilled workers from the nearby villages, due to local labours rapidly increasing the social status of the villagers would improve.
- The management will support the local administration and other form of assistance for the development of public amenities in the areas surrounding their other project.
- Mainly they will provide the basic amenities to nearby villagers for water distribution, building of schools, hospitals, etc.
- Adult Education programme are proposed for up-gradation of literacy level.
- Good communication shall be maintained between plant management and operators, the health professionals and members of the hygiene and protection unit to ensure that information is passed on and that follow up actions such as further investigations or review of practices and controls are carried out. Procedures will be set up to ensure that actions are taken as necessary.

## 7.2 EMPLOYMENT POTENTIALS

The company has a strong marketing base of its own. The company will give employment to about 250-300 persons. The preference will be given to the local people from nearby areas & villages. Only the managerial staff or technical staff will be recruited by open recruitment.

## 7.3 INCREASE IN ASTHETIC BEAUTY OF THE AREA BY GREEN BELT DEVELOPMENT IN THE AREA

Green belt will be developed within the Plant premises, roads, plant boundary covering a total area of about 8 acre (approx. 33% of total Plant area) of the total plot area. This will not only help to create healthy environment in the area but also to increase the aesthetic beauty of the area.

The plantation work for green belt development will be carried out as per CPCB guidelines, local species would be preferred.

