

CHAPTER – 7

PROJECT BENEFITS

7.1 INTRODUCTION

India is the world's second largest producer of cement after China with industry capacity of over 200 million tonnes (MT). With the boost given by the government to various infrastructure projects, road network and housing facilities, growth in the cement consumption is anticipated in the coming years.

7.2 PHYSICAL INFRASTRUCTURE

As a proposed project is a new project, all the major physical infrastructure development shall take place, which will improve the existing infrastructure scenario.

7.3 EMPLOYMENT OPPORTUNITIES

For the proposed project activities skilled and unskilled manpower will be needed. This will temporarily increase the employment opportunity. Secondary jobs are also bound to be generated to provide day-to-day needs and services to the work force. This will also temporarily increase the demand for essential daily utilities in the local market.

The manpower requirement for the proposed project will generate some permanent jobs and secondary jobs for the operation and maintenance of plant. This will increase direct / indirect employment opportunities and ancillary business development to some extent for the local population. This phase is expected to create a beneficial impact on the local socio-economic environment.

The project will benefit the people living in the neighboring villages by giving preference to them in relation to direct employment associated with the various project activities. Construction and operation phase of the proposed project will involve a certain number of laborers. There is a possibility that local people will be engaged for this purpose. The operation phase will involve a number of skilled and unskilled workers. There is a possibility that local people will be engaged for this purpose to the extent possible and hence improve the existing employment scenario of the region.

7.4 INDUSTRIES

The required raw materials and skilled and unskilled laborers will be utilized maximum from the local area. The increasing industrial activity will boost the commercial and economical status of the locality, to some extent.

In brief it can be concluded that due to the proposed activities there will be no adverse impact on sanitation, Communication and community health, as sufficient measures have been proposed to be taken under the EMP. The proposed project is not expected to make any significant change in the existing status of the socio - economic environment of this region.

7.5 SOCIO-ECONOMIC DEVELOPMENT ACTIVITIES

An obligation, beyond that required by the law and economics, for a firm to pursue long term goals that are good for society

The continuing commitment by business to behave ethically and contribute to economic development while improving the quality of life of the workforce and their families as well as that of the local community and society at large

Corporate Social Responsibility (CSR)

The Company shall continue to have among its objectives the promotion and growth of the national economy through increased productivity, effective utilization of material and manpower resources and continued application of modern scientific and managerial techniques, in keeping with the national aspiration; and the Company shall continue to be mindful of its social and moral responsibilities to consumers, employees, shareholders, society and the local community.

Funds to the extent of Rs. 83.4 lacs (5 % of total project cost) shall be earmarked for CSR activities. Following activity shall be under taken a part of CSR.

- Primary health for the surrounding villages.
- Regular medical camps would be held.
- Hand pumps and drinking water supply in village
- Infrastructural facilities of 3 nearby villages
- Prepare / construction of road nearby villages.
- Developments of parks, plantation of trees in the nearby area.
- To sponsor and support sports at regional and local level.
- Training to unemployed educated local youth for personality development.
- Providing the training to local farming community in good agriculture practices.