

## **CHAPTER 7**

### **PROJECT BENEFITS**

The proposed plant activities will result in improvement of infrastructure as well as upliftment of social structure in the area. The people residing in the nearby areas will be benefited directly and indirectly. It is anticipated that the proposed cement plant shall initiate direct /indirect benefits to the local people during construction and operation phase.

#### **Construction Phase**

##### **Employment**

The major benefit due to the proposed plant will be in the field of generating temporary employment for the nearby villagers of the region. The local people will be given priority during the construction activities. The proposed activities will generate direct and indirect employment opportunities in the study area.

#### **Operational Phase**

The significant impact on employment and occupation is envisaged on account of

- Better economic status of the community due to enhanced earnings
- Higher input towards infrastructural facilities due to the proposed developmental activities for the establishment of the cement plant and colony.
- Enhancement in the literacy due to the educational facilities available in the township
- Community infrastructure and services will be improved under Corporate Social Responsibility (CSR)

#### **Community Services**

M/s Valley Strong Cement Ltd will employ local people to the extent possible depending on their technical qualification. The project management will develop medical facilities for catering to the needs of the local as well as the project personnel.

#### **Education**

M/s Valley Strong Cement Ltd will formulate measures for social upliftment in the area. Financial support will also be extended to the poor section of the society to send their children to school. The existing educational infrastructure in the region shall be strengthened by building necessary buildings and providing teaching materials, books and related items.

## **Employment**

The direct manpower requirements for the proposed cement plant will be 280. In addition, there will be an indirect employment for skilled/ semi skilled people during operational phase. It shall be attempted to employ locally available skilled persons. In case of non-availability of skilled persons, people may be taken from out side.

## **Transportation**

There will be increase in the vehicular traffic due to induced passenger transport. The operation of the cement plant shall initiate need for development of further facilities. Public transport shall have pronounced impact due to this project. Due to the direct and indirect need of manpower vehicular traffic shall increase which shall benefit locals.

## **Other Benefits**

M/s Valley Strong Cement Ltd is equally conscious for the all round socio-economic development and is committed to raise the quality of life and social well being of communities where it operates. Its CSR initiatives have been prioritized on local needs, which focus on Health, Education, Sustainable Livelihood, Social Mobilization, Infrastructure Development and Environment Conservation.

Sister concern of M/s VSCL has been continuously putting efforts towards socio-economic activities for the betterment of the local society. It shall undertake the following activities:-

1. Maintenance of School buildings
2. Provision of Vocational training to unemployed youths
3. Maintenance & widening of Roads
4. Sponsoring of health checkup camps, sports & other cultural activities in surrounding villages
5. Income augmenting schemes for women
6. Formation of SHG's for self employment

## **Commitment to CSR Activities**

The proponent has an operating cement plant in the vicinity. Because of this, valuable experience has been gained in this regard for organizing various socio-economic activities and development of facilities.